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PRESENTS

LIVE2LEAD

Leadership and Personal Growth Event

CARY, NORTH CAROLINA
2024-2025

SEASON SPONSORSHIP GUIDE

Event Dates:

Friday, November 15, 2024
9:00 AM - 3:00 PM

&

Friday, January 31, 2025
9:00 AM - 3:00 PM

Prestonwood Country Club
300 Prestonwood Pkwy
Cary, NC 27513

SPONSORSHIP PACKAGES

LUNCH/SNACK/BEVERAGE SPONSORS (LIMITED TO ONE EACH)

LUNCH SPONSOR: \$7,500

- 8 full-access event tickets
- Podium Signage
- Featured logo in program, all promotional material, website, and social media content (Priority size & placement)
- 6 Social Media Mentions
- Premium Exhibitor Table
- On stage speaking opportunity (5 minutes)
- Access to attendee list following the conference

SNACK SPONSOR: \$3,500

- 6 full-access event tickets
- Logo included in program, all promotional material, on website, and social media content (Highly visible size & placement)
- 4 Social Media Mentions
- Exhibitor Table
- On stage speaking opportunity (2 minutes)
- Access to attendee list following the conference

BEVERAGE SPONSOR: \$1,500

- 4 full-access event tickets
- Logo included in program, all promotional material, on website, and social media content
- 2 Social Media Mentions
- Exhibitor Table
- On stage recognition by emcee
- Access to attendee list following the conference

EXHIBITOR SPONSOR \$1,000

- 2 full-access event tickets
- Logo on all promotional material and social media
- High-top exhibitor table at the events
- Access to attendee list following the conference

ADDITIONAL TICKETS: \$129 EACH

ABOUT THE EVENT LIVE2LEAD

LIVE2LEAD is an annual leadership conference developed by Maxwell Leadership. For the past 11 years John Maxwell has been sharing his stage with renowned industry leadership experts, to share their knowledge with the world.

For the past 4 years Lifelong Development and Elevate have partnered to bring John's speakers and himself (via simulcast), as well as live, local speakers to the community. Attendees gain new perspectives on relevant topics, and leave prepared with practical tools to maximize their leadership abilities and trajectories. Our attendees leave equipped and excited to lead and create change with renewed passion and drive.

This year we've added a panel discussion, where the topic is 'Leading with Heart to Make Change'. The panelists will be comprised of key community leaders and business owners who embody the topic.



LEADING WITH HEART
-TO MAKE CHANGE-

ABOUT YOUR HOSTS



Owner, Lifelong Development,
Board Mbr, Apex Chamber of Comm.
Board of Gov., City Club Raleigh



Karen Atiles



Jeremy Stephens



Owner, Elevate Business & Leadership
Coaching, LLC
Remote Operations Director, Bozard Ford

Our mission is to add value to leaders who multiply value to employees and customers.

Keynote topics include:

- Harmonize & Thrive: Mastering Conflict Management and Negotiation
- Bridge the Gap: Navigating Generational Diversity in the Modern Workplace
- Cultivate Personal Resilience in a Changing World
- Building Resilient Teams for Tomorrow's Challenges

Check out Live2Lead NC



I want to love, inspire, and help people reach their full potential.

Keynote topics include:

- Engage to Empower: Strategies for Winning Employee Buy-In

Dedicated to bringing the best leadership development to NC